

How much will this cost?

For an organisation of 50 people, the cost will be £3900. This includes:

- an initial briefing meeting with Senior Management and Heads of Departments
- the construction of an individual site (this is a one-off cost)
- development of the tailored questions for your organisation
- £15 per person for each questionnaire
- presentation of results to Senior Management with the visual assistance of a PowerPoint

We recommend that the survey is repeated within 3-6 months to monitor the impact of the strategies put in place, the cost of this for 50 employees would be £1000.

What our clients think ...

"The information we captured by using the Wellness Instrument was key to the fundamental decisions and changes we made in our company's restructure.

The valuable information obtained allowed us to move to the next level.

Without it we would most certainly have made the wrong decisions and not be where we are now"

Roger Morris
Managing Director of em financial

For further information contact:

Genesis Business Services on
info@genesis4training.co.uk or +44 (0) 1245 422275
www.genesis4training.co.uk or
www.wholebrainthinking.co.uk

Genesis Business Services are the principal licensee and distributor throughout the United Kingdom of Great Britain and Northern Ireland for the Neethling Brain Instruments (NBI®), the most comprehensive battery of whole brain thinking instruments in the world



Take a look into your organisation



The Organisational Wellness Instrument®

Why you might need it

Organisations need to maintain fresh ideas, new initiatives and productive, motivated people in order to thrive.

- Is your organisation as innovative as it needs to be?
- Are you losing key members of staff?
- Are your profit margins under pressure?
- Would you like to measure how effective your organisation is in the following areas?
 - leadership
 - ownership and responsibility
 - team collaboration
 - positive and creative thinking

The OWI helps you develop and maintain a spirit of creativity to support your organisation as it continues to grow and evolve.

What is it?

The Organisational Wellness Instrument® (OWI) is a diagnostic tool, developed in South Africa by Dr. Kobus Neethling. It provides you with up-to-date and easy-to-read measures of the current situation or 'state of play' in your organisation – or any part of it.

It is the result of extensive research within Fortune 500 companies to identify the factors that have a definitive impact on the success and well-being of companies across various sectors.

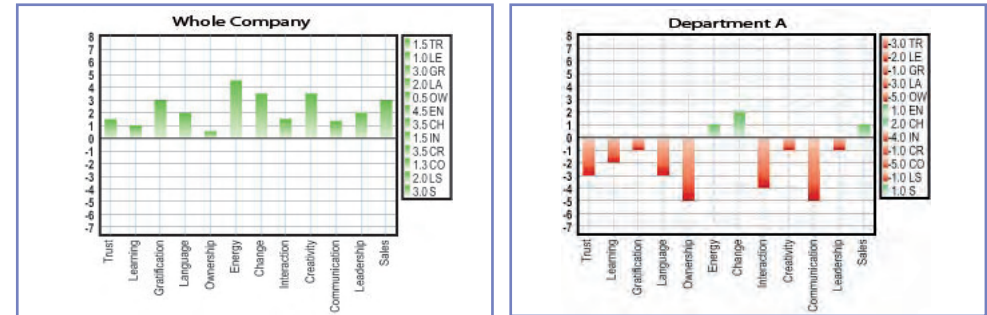
Unlike conventional organisational climate surveys, which are expensive, time-consuming and rarely current, the OWI produces comprehensive reports within minutes of your employees completing the questionnaire on line.

Ten Success Factors

The OWI® identifies the critical success factors which have a significant impact on the workplace environment that support motivation, creativity and productivity. These are:

- Trust
- Learning
- Gratification (enjoyment)
- Language
- Ownership
- Energy (motivation)
- Change
- Interaction
- Creativity and Innovation
- Communication

How the results are presented



Each of the ten factors is plotted as 'above the line' (positive) or 'below the line' (negative). Above the line factors contribute to 'wellness' and a creative and productive environment. Below the line factors can seriously damage your organisation if left unchecked!

In addition you can add your own company specific concerns – up to two issues of four questions each. This means that we can work with you to tailor the OWI to plot results directly relevant to your particular concerns, for example customer service, change management, leadership etc.

How does it work?

As the client, you choose the number of people to include in the survey process. You can choose the entire company or simply select a smaller sample. We can assist you with sample selection to ensure you obtain meaningful results from the survey.

It is easy to use, easy to administer, quick to complete and very responsive in reporting results.

Staff complete the questionnaire on-line at a time prescribed by you. It typically takes 10-15 minutes to complete. The results are available immediately after the profiles have been completed.

Once the survey has been completed, you can expect to:

- Rapidly identify where improvements can be made
- Identify strategies to address the problem areas
- Target training and personal development to those people who are in parts of your business which are 'below the line'
- Have a base point from which all new initiatives can be measured to assess their value to each department, division or location
- Unlock the necessary creativity through rebuilding organisational wellness, creating a 'flowing' organisation versus a 'stopping' organisation
- Enjoy success!